

ABSTRACT OF THE DISCLOSURE

A process and corresponding system of supplying information includes registering during a registration process by a location visited or to be visited, identifying an identity of the location being supplied during the registration process, supplying to the location a reader having a unique reader identification code, associating the reader identification code with the supplied information identifying the identity of the location, visiting by the user of the location about which information is desired, reading by the reader the device identification code of the portable device held by the user, supplying to a control center the read device identification code and the reader identification code of the reader, and supplying by the control center to a location associated with the user of the portable device fulfillment information associated with the location to which the reader having the supplied reader identification code was supplied.

MXM/MXM/24120/08/495692.1